Pioneer in Plastics SUMITOMO BAKELITE CO., LTD.



November 2015
Shigeru Hayashi
President

Financial Summary and Improvement of Performance and Business Structure

Financial Results for 1st Half of FY 2015

[Unit: Billion yen]

	FY2014	FY2015	Variance	
	1H (1)	1H (2)	(2) - (1)	Ratio (%)
Net sales	99.8	105.6	5.8	5.8%
Operating income	4.8	4.8	0.1	1.2%
Ordinary income	5.0	5.0	0.1	1.3%
Net income	3.3	2.1	-1.2	-35.5%

^{*}Extraordinary income and loss

1H of FY2014 = (-)0.3 billion yen

loss on retirement of noncurrent assets: (-)0.4 billion yen, gain on sales of fixed assets: +0.1 billion yen

 $1H ext{ of } FY2015 = (-)0.8 ext{ billion yen}$

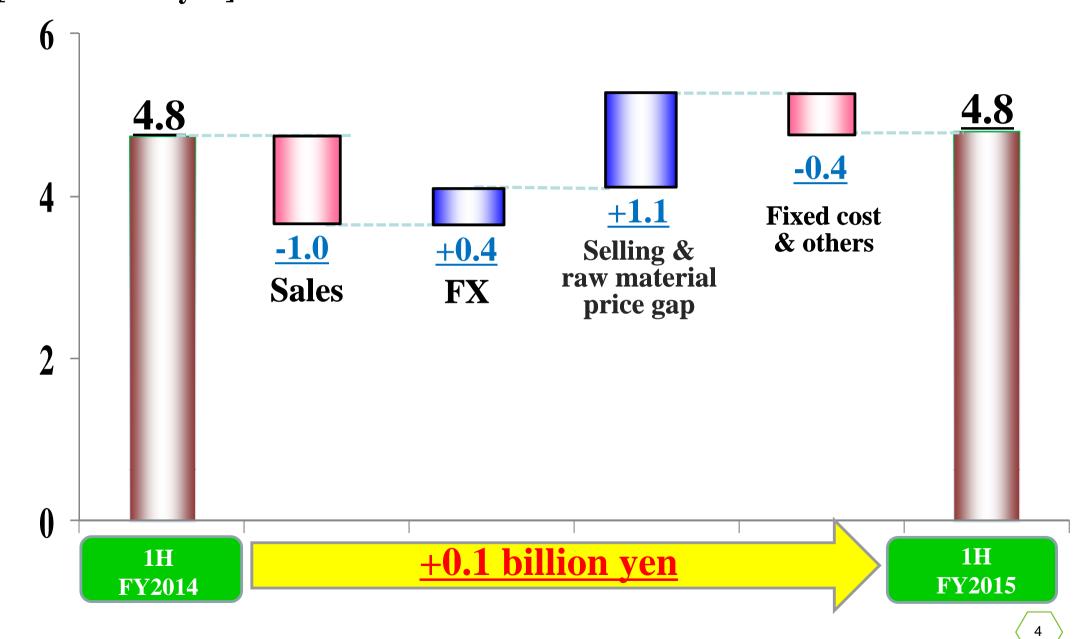
impairment loss: (-)1.3 billion yen, gain on sales of securities: +0.7 billion yen,

loss on retirement of noncurrent assets: (-)0.1

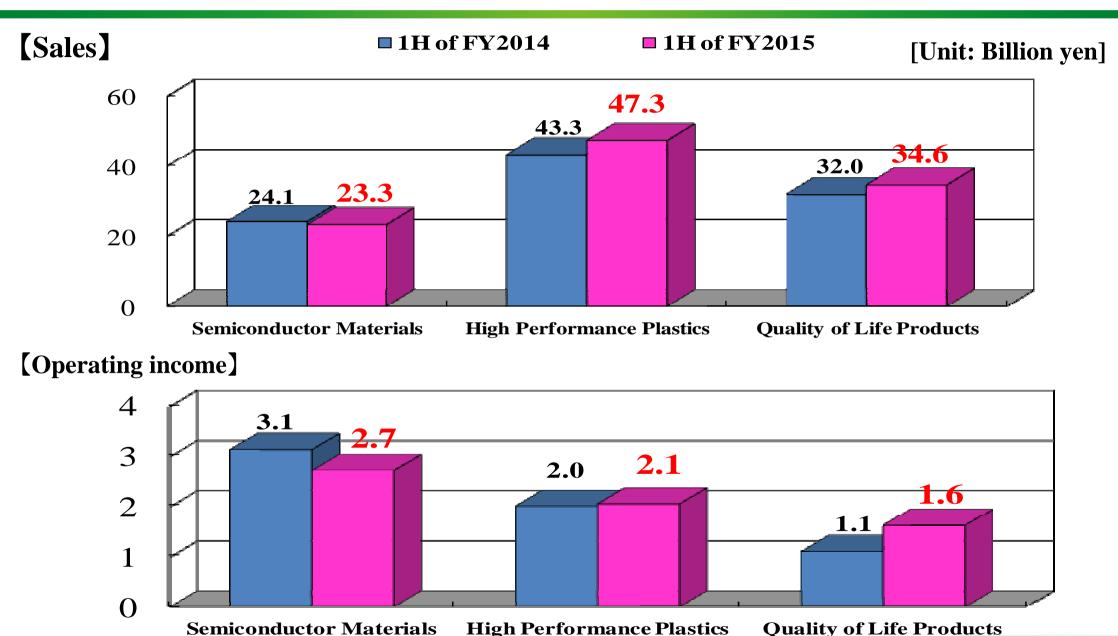
*Net income = Profit attributable to owners of parent company shares

Analysis of Operating Income (Y/Y)

[Unit: Billion yen]



Sales and Operating Income by Business Segment



Financial Outlook for FY2015 (ended March 2016)

[Unit: Billion yen]

	FY 2014	FY 2015	Variance	
	Actual(1)	Forecast(2)	(2) - (1)	Ratio (%)
Net Sales	209.7	210.0	0.3	0.2%
Operating income	10.9	11.0	0.1	0.9%
Actuarial differences	0.4		-0.4	****
Adjusted op. income	10.5	11.0	0.5	4.5%
Ordinary income	11.3	11.5	0.2	2.1%
Actuarial differences	0.4		-0.4	****
Adjusted ord. income	10.9	11.5	0.6	5.6%
Net income	7.1	4.2	-2.9	-41.0%
Actuarial differences	0.3		-0.3	****
Adjusted net income	6.9	4.2	-2.7	-38.8%

^{*} Actuarial differences: actuarial differences of retirement benefit accounting

*FOREX: FY2014 ¥110/USD • ¥139/EUR

FY2015 ¥120/USD • ¥130/EUR

^{*} Net income = Profit attributable to owners of parent company shares

Improvement of Performance (short term)

- (1) Emergency Action Plans to meet FY2015 Budget
 - **▼** Fixed Cost Reduction
 - E.g. Save and reduce expenses, review and reduce capital expenditure and R&D expenses
 - **▼**Reduce other costs (e.g. Rationalization of variable cost)
- (2) Re-examination of assets
 - **▼**Re-examination and disposal of strategically owned stock
 - **▼**Reduction and optimization of inventory and fixed assets

Improvement of Performance (midterm and long term) (1)

(1) Business structural reform

- Packaging material for semiconductor substrates LaZ® business
 - **▼**Enhance efficiency and cost competitiveness by concentrating on the state-of-the-art line
- **■** High Performance Plastics business
 - **▼**Restructuring and reinforcement of overseas bases
 - **▼**Strengthen group cooperation to improve management
- Quality of Life Products (Plates & Decola business)
 - **▼**Melamine decorative laminates "Decola": Concentrate on high value added area
 - **▼Plates business: Strengthening functional material business** (e.g. polarizing plate for sunglasses and electrical insulation film)

Improvement of Performance (midterm and long term) (2)

- (2) Headcount adjustment to the appropriate level for our business size

 Prompt optimization of headcount and reinforcement of corporate structure
 - Sumitomo Bakelite Co., Ltd. (in Japan)
 - **▼**Solicitation of voluntary retirement
 - · Applicable range: Manager level and higher
 - Numbers: more than 100 employees
 - Retirement date: December 31, 2015
 - Impact on financial outlook: (-)1.6 billion yen (extraordinary loss)
 - Overseas bases
 - **▼**Adjust headcount to appropriate level with business restructuring

Shareholder Returns

- Our policy is to perform stable shareholder return with appropriate scale and time, taking strategic investments necessary for future growth, financial conditions, business performance, etc. into account.
- For the time being, as we do not plan to make any big new investments, we make the surplus funds as shareholder return as follows:

1. Dividend:

Interim dividend: 5.00 yen per share

Interim & year-end dividend: 10.00 yen per share planned

- 2. Repurchase of own shares:
- Total number of shares to be repurchased: up to 5,500,000 shares
- Total amount of repurchase cost: up to 3.1 billion yen
- Period of repurchase: from November 12, 2015 to January 29, 2016

Priority Measures by Business Segment

Basic Policy of Mid-term Business Plan

"Cooperation"

"CS First"

More cooperation & collaboration in house and with outside partners

«Basic strategies»

- * New growth of existing domestic businesses and change of business model
- * Increase of scale and profitability of overseas business
- * New business start-up and Creation
 - ***Business expansion through M&A and collaboration**

«Numerical targets»

- *Operating income 22 billion yen (FY2017)
- *Return on equity (ROE) more than 8%

Basic policy: "Maximization of net income"

while paying due consideration to the proportion of shareholders' equity

Priority Measures by Business Segment (1)

Semiconductor Materials

- **■** Expand the volume in existing markets and commercialize cutting-edge products
- Roll out into new growing markets, e.g. in-vehicle equipment

High Performance Plastics

- Commercialization of new composite products for aerospace related business
- Development and proposal of a semi-system with integral molding technology for plastic and metal composites

Priority Measures by Business Segment (2)

■ Medical devices

- **▼**Full-fledged sales of Steerable micro catheter
- **▼**Promotion of sales by collaboration between SB & Vaupell

■ Films & Sheets

- **▼Promotion and Reinforcement of Globalization**therapy

 Therapy

 The dial. Used in arterial embolization therapy

 Therapy

 Therapy

 The state-of-the-art plant
- **▼**Expand sales of functional film for industrial use

 Differentiation through higher functionality and lower cost products and strengthening of cooperation with customers
- **▼**Business expansion of freshness-keeping film for food "P-Plus" Sales promotion of films used for precut vegetable and producer's vegetables /fruits

Steering Dia

Steerable Tip

Steerable catheter with controllable tip by

Steerable micro catheter

SUMITOMO BAKELITE CO., LTD.

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